



Signature Sponsor:



**THE 21st ANNUAL CLEVELAND HEROES RUN**  
**SUNDAY, SEPTEMBER 17, 2023**

The West Park Cleveland Police and Fire Fighters Memorial Fund was established to assist in the creation, construction and continuing maintenance of the memorial, its property, and structure.

The Fund was also created to establish yearly scholarships to be given to immediate family members of Police Officers or Fire Fighters who are in need.

This has been made possible by the creation of the West Park Cleveland Police and Fire Fighters "Cleveland Heroes Run". Established in 2002 this annual 5-mile race and 2-mile run/walk draws more than 1100 participants annually.

It is only through sponsor and community support that we are able to provide the funding for the Heroes Run and the scholarships.

As a sponsor, you will enjoy year-round logo recognition on the back of the official race T-shirt for the event. Your choice of sponsoring level will also determine other opportunities for you to participate and enjoy significant visibility during the event. The tax ID# is 14-1838579.

**To be a Race Sponsor, please fill out this form and send a check payable to:**

*The West Park Cleveland Police & Fire Fighters Memorial Fund  
Cleveland Division of Police  
Attn: John Freehoffer  
1303 West 58<sup>th</sup> Street  
Cleveland, Ohio 44102*

If you have questions concerning sponsorship contact: John Freehoffer at (216) 410-7034.

**Deadline for sponsorship is Sept 7, 2023.** (Detach and Return to Above Address)

Name: \_\_\_\_\_ Daytime Telephone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

**Please indicate your desired level of sponsorship (see sponsorship specifics on back):**

- |  |                 |                              |                             |
|--|-----------------|------------------------------|-----------------------------|
| <input type="checkbox"/> Signature: \$5,000      | Logo* included? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Gold Level: \$2,500     | Logo* included? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Supporter: \$1,000      | Logo* included? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Contributor: \$ 500     | Logo* included? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Spectator: \$ 250       | Logo* included? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> Cheering Section \$ 100 |                 |                              |                             |

\*Logo art provided:  Electronic file  Paper  
Send logo to [mike@linearcreative.com](mailto:mike@linearcreative.com) as EPS, JPEG or PDF format.



*Signature Sponsor:*



## The 21st Annual Cleveland Heroes Run Sunday, September 17, 2023

### Levels of Race Sponsorship

**As the race Signature sponsor, your \$5,000 investment will include\***

- Your logo prominently displayed at Signature Sponsor level on all race materials.
- A display table at the event.
- Inclusion of literature and/or promotional items in the race participant goody bag. 1,000 items

**As a race Gold level sponsor, your \$2,500 investment will include\***

- Your logo prominently displayed on the back of more than 1,000 long-sleeved race T-shirts.
- A display table at the event.
- Inclusion of literature and/or promotional items in the race participant goody bag. 1,000 items
- Water stop staffed by your volunteers with your promotional materials prominently displayed.

**As a race Supporter, your \$1,000 investment will include\***

- Your logo prominently displayed on the back of more than 1,000 long-sleeved race T-shirts.
- A display table at the event.
- Inclusion of literature and/or promotional items in the race participant goody bag. 1,000 items
- Water stop staffed by your volunteers with your promotional materials prominently displayed.

**As a race Contributor, your \$500 investment will include\***

- Your logo displayed on the back of more than 1,000 long-sleeved race T-shirts.
- Inclusion of literature and/or promotional items in the race participant goody bag. 1,000 items

**As a race Spectator, your \$250 investment will include:**

- Your corporate logo displayed on the back of more than 1,000 long-sleeved race T-shirts.

**As a member of our Cheering Section, your \$100 investment will include:**

- The name of your family, company, group, club or message typeset in standard font for presentation on the bottom and back of more than 1,000 long-sleeved race T-shirts.

**Note: (copy may not exceed 30 characters/spaces spanning two lines of type).  
Please use grid below to submit your message:**

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**Please contact race representatives to learn more.**

**Thank you for your support of this wonderful cause.  
See you at the race!**

**\*These levels of sponsorships will include your promotional materials in all race bags!**